

WCS SPONSORSHIP AUCTION

We appreciate your understanding as we try something new in 2017. This auction is our attempt to allow fair access and competition for these highly sought-after sponsorships and for the WCS to recoup a more significant portion of our costs.

Corporate Sponsorship is an opportunity for your organization and your brand to reach the audience your company serves and provides the chance to connect meaningfully, face-to-face, with the many people who make up the industry that supports your efforts. Your commitment and dedication make our Western Coatings Symposium and Show a success.

Due to the interest expressed in key sponsorships, we will be holding an auction to determine what company will get these sponsorships. This is an email-only auction.

Bidding for the three key sponsorships will begin on **MONDAY, FEBRUARY 6, 2017 at 9:00 a.m. (PST)**. The bidding will end on FRIDAY, FEBRUARY 10, 2017 at 2:00 p.m. (PST). Bids received before the start of the auction or after the end of the auction will not be considered.

To bid on a sponsorship, you will need to submit an email bid to westerncoatings@earthlink.net. In the subject line of the email, it must state SPONSORSHIP BID. The body of the email must state which sponsorship you are bidding on and the amount of the bid. You must also include your name, company and telephone number. You can submit your bid at a higher rate than the Starting Bid amount. Any bid submitted that is less than the Starting Bid amount will not be considered. The "anticipated total costs paid by WCS" are listed so you have an idea of the total value of the package.

Upon placing a bid making you the current high bidder on the sponsorship, you will receive an email notification confirming that you are the current high bidder on the sponsorship. If and when you are outbid, you will receive a new email notifying you that you have been outbid. The email notifications will be sent to the email address submitting the bid. The minimum increment or minimum bid amount the bid must be raised each time the current highest bid is surpassed is \$1,000.00.

Upon completion of the auction and notification of your company placing the winning bid, payment arrangements must be made within 72 hours with the WCS office.

See the following page for the available sponsorships for auction:

BREAK OUT SPONSOR (1)

\$20,000 Starting Bid

(approx total costs covered by WCS = \$70,500)

- Diamond Table (*Priority Table Location*)
- Breakout Stations Mon, Tues, Wed with coffee, tea, pastries available for all attendees
- Advertising around Breakout stations
- Recognition during opening, keynote panel
- 2 Round-trip limo rides to/from airport
- Fixed Logo on front page Website
- 7 nights Deluxe Suite
- One Room Amenity
- 2 Symposium Registrations
- Break out room (4 hours)
- Two Diamond Cards

SUNDAY RECEPTION

\$25,000 Starting Bid

(approx total costs covered by WCS = \$130,000)

- Arched Entry with Sponsor Name at Event
- Grand Banner inside Event
- Two Diamond Cards
- Centerpiece with Company Name on tables
- 2 Comp. Drink Tickets with Company logo for Participants
- Announcement during Reception
- Break out room (4 hours)
- 1 Round-trip limo ride to/from airport
- One room amenity
- Logo on website reception page
- 7 nights Deluxe Suite
- Advertising on Large Screen Display Signage & Gobos
- Entertainment included

INTERNET LOUNGE

\$10,000 Starting Bid

(approx total costs covered by WCS = \$31,500)

- Banner / Easel Announcement
- Break out room (4 hours)
- 7 nights Deluxe Suite
- One Diamond Card
- 1 Round-trip limo ride to/from airport
- Room Amenity
- Logo on website registration page